

# Presentation For:

## Boston Area Solar Energy Association

### MCAN: Profile, Successes, Challenges



# Our Mission

**The Massachusetts Climate Action Network (MCAN) is a coalition of locally organized groups fighting the climate crisis. We do this by promoting carbon-reducing practices in our homes and communities; supporting MCAN chapters and allied organizations to grow a focused statewide movement; and communicating policy to members and leveraging our collective voice at the state level.**



# Fact Sheet

- Staff – 3
- Annual Budget \$250,000
- Chapters – 41
- Cities & Towns covered – 70
- Supporting Members – 513
- Network volunteers – 3860
- Board of Directors – 12



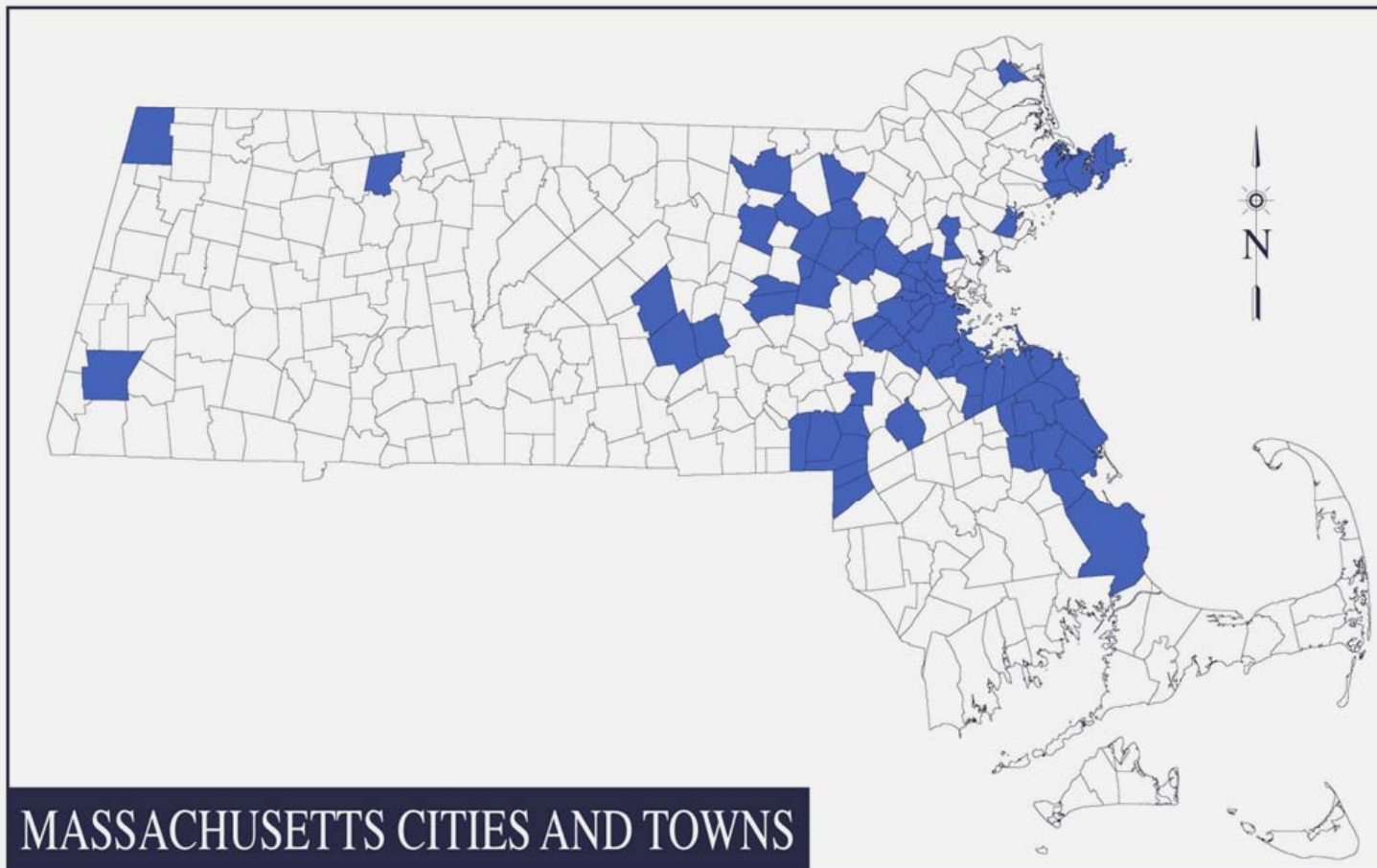
# What does MCAN do for Chapters?

*advice, resources, contacts, information, training, networking opportunities and statewide voice at the legislative and policy level.*

- Action Alerts
- Email Newsletter
- Website ([www.massclimateaction.net](http://www.massclimateaction.net))
- Grants
- Steering Committee meetings
- Annual Climate Action Conference
- Programs – Low Carbon Living & Cool Mass



# MCAN Communities



# Time Line to Get Started

- **November 1999 – Green Decade Cambridge becomes first chapter. Sustainable Arlington is founded.**
- **May 2000 – Caucus of reps from Cambridge, Newton, Needham, Arlington, Watertown meet.**
- **December 2000 – First MCAN Steering Committee meeting is held.**
- **October 2001 – First MCAN Climate Action Conference held at Tufts University.**
- **April 2002 – New England Climate Coalition formed which included: MCAN, MassPIRG and Clean Water Action.**



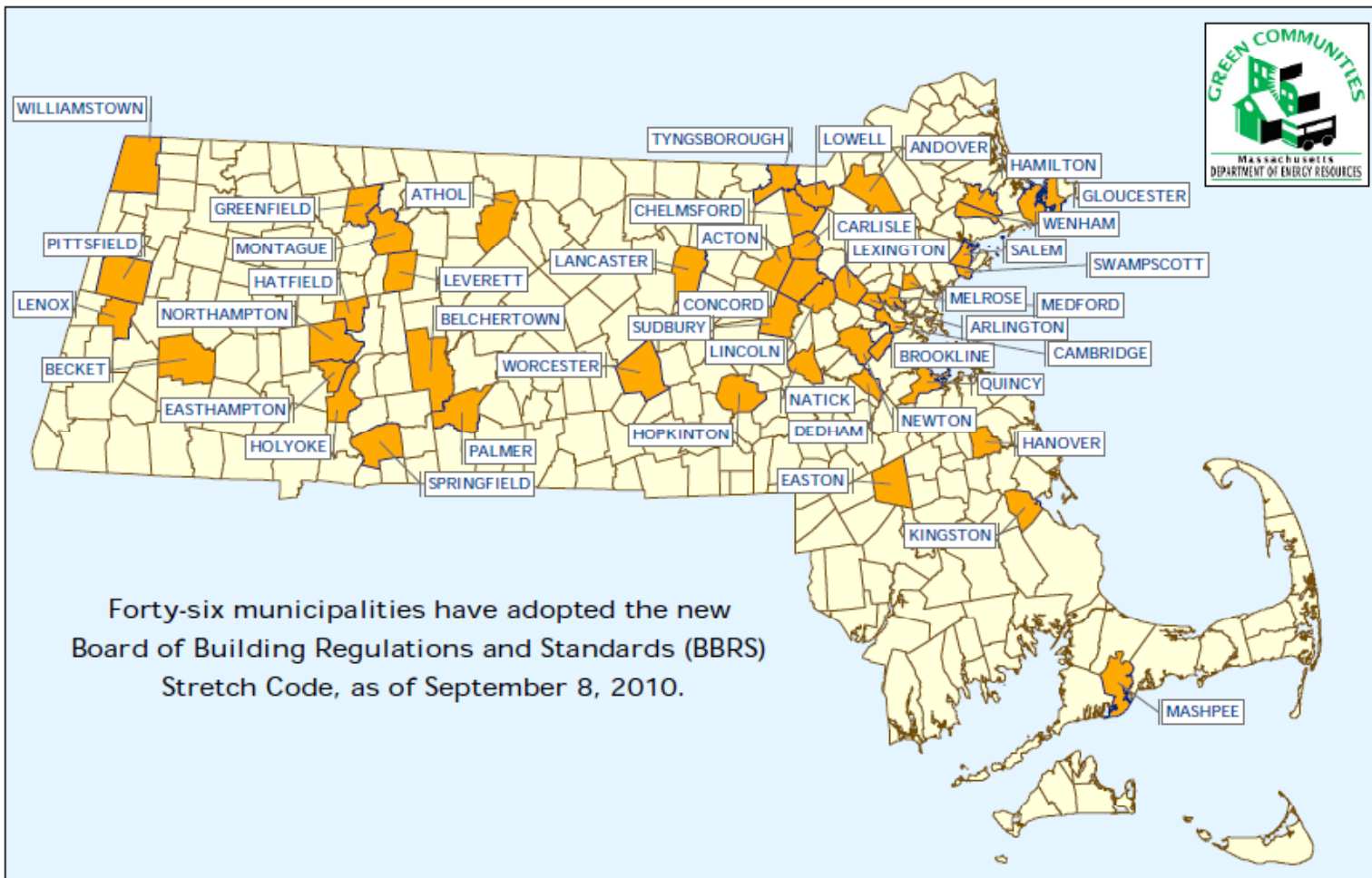
# Variety of Chapter Activities

- Build Support for state & local programs
- Emission Reduction
  - Mass Climate Action Plan
  - City & Town CAP & Emission Inventories
- Outreach: lectures, fairs, open houses, conferences, school programs & curriculum development & 350 work parties
- Education & Advocacy of community leaders & elected officials
- Renewable Energy
  - Generation development: Hull, Cape Wind, Medford, IBEW 103
  - Clean energy purchase & support: National Grid – GreenUp & NSTAR Green
- Energy Efficiency
  - Residential: Barn raising, LCD & Cool Mass
  - Muni: Lighting projects, ESCO & Green Communities Program









# Some of MCAN Successes

Not alone

- Mass Climate Action Plan & City & Town CAPs
- Cape Wind
- RGGI
- Green Communities Act/Program
- Global Warming Solutions Act
- National Grid – GreenUp – NSTAR Green
- Network growth to 41 Chapters





# Fundraising Committee



# Future Challenges

- **Fundraising:** membership, donors, foundations, state & federal grants
- **Maintain Leadership Position:** lots of new allies
- **Maintain & Grow Network:** Green Communities Program



# Conference Update

Sunday, Oct. 24 from 10 am to 5 pm Clark University, Worcester, MA  
\$65 adult, student \$20, volunteer scholarships

- Inspired plenary speakers; 1sky, state climate officials, academics.
- Large number of students, interested faculty.
- Great sustainability practices.
- 2 plenaries, 18 panels.
- Carpools available.



